



Asset Telematics

We Deliver Da Performance

IoT | Mobility | Web | E-Learning | Healthcare | Cloud | Analytics

A Product & Services Company for 15 Years



Asset Telematics

We Deliver Da Performance

IoT | Logistics | HealthCare | Mobility | E-Learning | Fintech
15 Years in IT Customer Success



Portfolio:

Product Engineering, Digital Transformation, Engineering Consultancy, Mobility, Internet of Things, Cloud Solutions

Products and Features

AssetConnect

Realtime Fleet Tracking

Device & Sensors Integration

Last mile delivery

AssetCargoway

Fleet Performance

Cargo Trip Management

Multiple Sources & Analytics

AssetTrack

Tracking & Alarms

Predictive Maintenance

Analytical Insights

AssetHealth

Remote Patient Monitoring

Blood Banks, Diagnostic Labs,

PHC, Smart Hospitals

Hashtag Dial

App Directory, AI Powered,

Launch Apps on fly,

Lead Generation Improved



Notable Achievements

Patent Filed - Unified App Access System with Dial-Pad Integration.

Early Solutioners - Cab Dispatch Systems.

Currently Serving three Indian Major Telcos.

Large Products Delivered - Automotive and Mobility Platform.

Time & Cost Optimization through 600+ Reusable Code Components (RUCs).

Pandemic Critical Service – Tracked 110k Oxygen Cylinders (Asset Management).

Vehicle Tracking Solutions across 9 Countries, managing 15k vehicles since 2011.



Technology Stack:

Web & Mobile - Angular, React JS, ASP.NET, Android, iOS, React Native

API & Back-end - Node.js, Spring Boot, .NET Core, C#, Java, TypeScript, MQTT, Kafka

SQL & NoSQL - MySQL, MSSQL, MongoDB, Azure Cosmos DB

Cloud Computing - Azure, AWS, GCP



USP / Differentiators

Diverse Technical Stack & Domains, Implementation Expertise at Optimal Cost.

Software Platform support for IoT Hardware.



Clients

Jio Platforms, Reliance Industries, Meru, Airtel, Idea, SBI, Canara Bank, Rainbow Hospitals, APSRTC, TTD, Oerlikon, Sky Logistics



Testimonials

ATL is Instrumental in our 4G network success.

Asset Telematics never missed timeline.

Quality of the delivered solution is very reliable.

Most proactive Team I worked so far.

Perseverance, Availability is top class.

Transparency of your organization is appreciated.



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Singapore



Executive Summary

- ATL is a **Telecom Grade** reliable and **Product Mindset**, Global IT Products & Services company
- 15 Years expertise in IoT, Web and Mobile based **digital platforms**
- 2000+ Reusable code components of ATL enable **20-30% savings** in time & cost to the customer

15+

Years in Industry

100+

Global Clients

2000+

Reusable Code
Components

200+

Employees

20k

Smart Asset
Monitoring

9

Countries
Presence

ATL is one of the
Early Solutioners in
Fleet Management.

Recognitions & Certifications:

nasscom

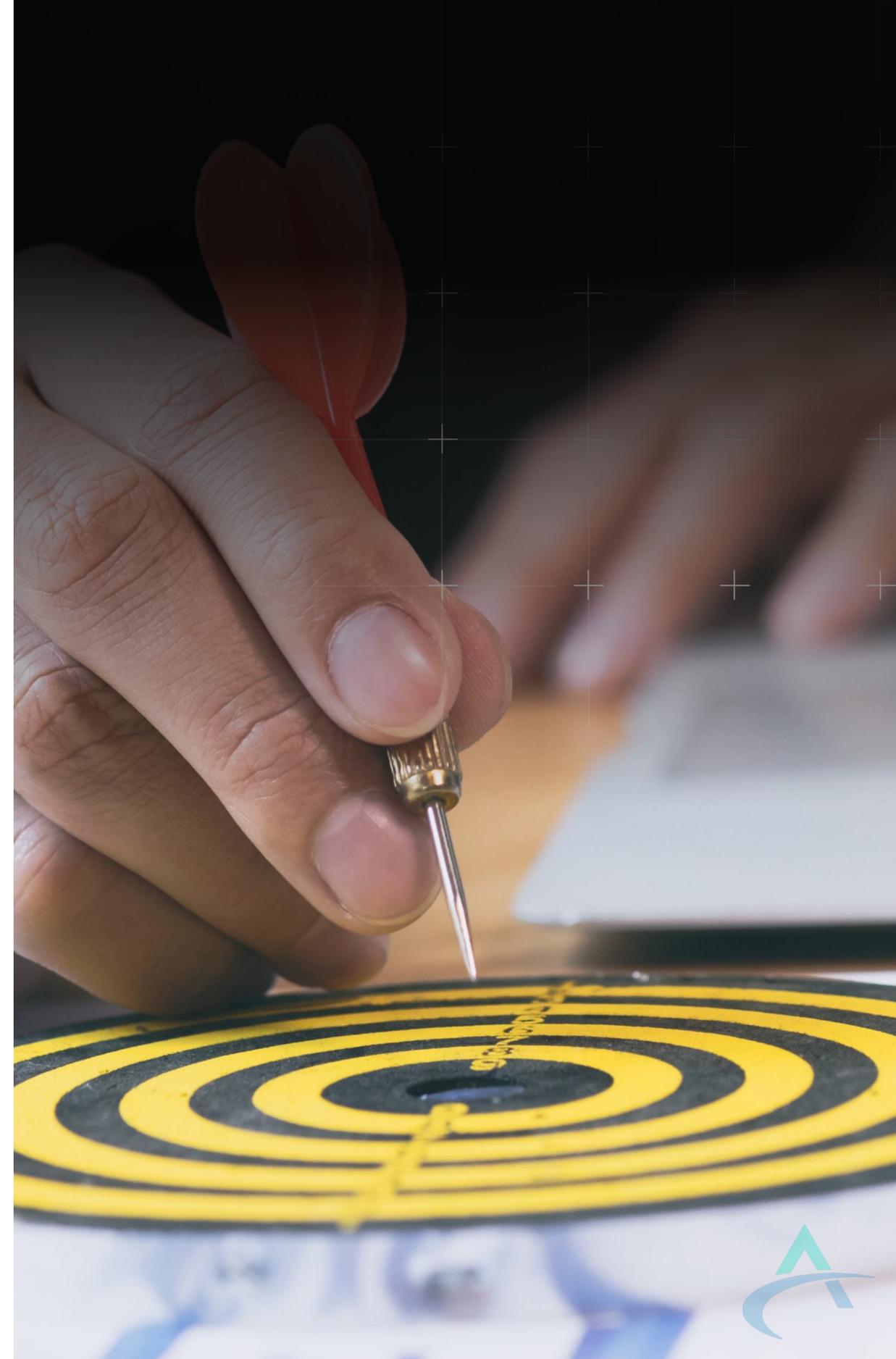


Our Vision

Create wealth and globally impactful value addition to the industry, customers, and end users in terms of cost, time quality, and quantity.

Our Mission

Empower industry professionals for holistic development, create and integrate multifaceted solutions, and achieve sustainable employment, wealth & growth.



Product Engineering

- Software Product Development
- Product Modernization
- Maintenance & Support

Internet of Things

- Connected Automotive
- Fleet Management & Truck Dispatch
- Asset Management

Mobility

- Android apps
- iOS apps
- Hybrid & PWA apps

UI & UX Development

- UI & UX Consulting
- Wireframing
- Prototyping
- UI Development

Services

From innovative design solutions to seamless technology integration, our services are aimed at efficiency, value addition and foster growth.



Digital Transformation

- Application Modernization
- Business Workflow Automation
- Enhanced User Experience

Technology Consultancy

- Full stack App development
- Database development
- Mobile App development

DevOps

- CI/ CD Automation
- Test Automation

Cloud Solutions

- Developing, customizing and migrating applications.
- Cloud computing consulting services
- Azure, AWS and GCP

Solutions

Be it technological integration or building a scalable solution, our aim is to add value and be efficient at it.



Our Differentiators



Early Solutioners In Fleet Management

2010 - Meru: End-to-end Cab Dispatching Web Platform. Driver Pain Areas, Cab Tracking challenges minimized.



Project Time & Cost Optimization

Saved **20-30%** of project **time & cost** for our customers. **Re-usable components** are the enablers.



Implementation Edge

Strong **Technical & Solutional** Expertise scaled to develop/serve diverse products/projects.



Global Clients & Operations

100+ includes

- 5 Major Telcos
- 2 Fortune 200
- 1 Fortune 100

- India
- Singapore
- UAE



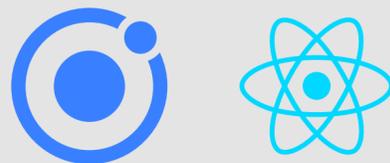
Technology Stack

Front-End

Middle-Ware

Database

Cloud Computing



AssetConnect

IoT Based Fleet Management Platform

What We Offer:

Fleet management solution through Real-time tracking, Control tower management, Geo-fencing, Device Integration, first and last mile delivery.

With real-time monitoring and proactive alerts, AssetConnect empowers businesses to optimize fleet performance and make informed decisions.

Benefits:

-  Delivers alerts to dashboards for swift action, reducing downtime.
-  Geofencing monitors POI entry/exit, boosting security & streamlining operations.
-  Seamless device integration ensures thorough vehicle monitoring & compliance maintenance.
-  Last-mile delivery optimization via warehouse and hub management ensures efficient routing for customer satisfaction.



-  Enhance operational efficiency by streamlining operations and optimizing resource allocation.
-  Proactive alerts minimize risks like theft and unauthorized access, addressing potential issues promptly.
-  Optimal last-mile delivery ensures timely service, enhancing customer satisfaction and loyalty.



AssetHealth

Healthcare at your disposal with Remote Healthcare Monitoring Systems by integrating with IoMT.

What We Offer:

To provide health care services remotely by integrating IoMT with wearables, pulse monitors etc.

On working collaboratively, a swift determination was made that the optimal approach was to develop a product which facilitates the monitoring of the health of individuals through a set of wearables, sensors and gateway, which we named "**AssetHealth.**"

Benefits:

-  Smart watches, bands, heart rate sensors to monitor patient vitals, and to help prevent potentially fatal incidents.
-  Connected apps for Health Reports, Blood Banks and other departments.
-  Tracking of movable assets and better visibility into medical asset utilization.
-  Remote monitoring of the patients by the physicians to provide necessary support.
-  Minimizes expensive visits to medical practitioners and hospitalizations, while also making testing more affordable
-  IoT devices aid in monitoring of medication, tracking the patient's reaction to the treatment, and reducing medical errors
-  Faster access to patient's data



Clients

cerlikon
balzers

 **MERU**

 **SKY**
LOGISTICS
Take Pride in Your Ride

 **Jio**


Reliance
Industries Limited

 **SBI**

 केनरा बैंक
Canara Bank


TAJ
KRISHNA
HYDERABAD



 **!dea™**

 **JSW**



 **airtel**


Rainbow®
Children's
Hospital
It takes a lot to treat the little.



Notable Achievements



Evolved from a GPS and Cab Dispatching cloud platform to an **IoT Telematics platform provider**



Tech Partnership with Jio (IoT turnkey modules of Asset Connect) to develop Jio Automotive Platform



Enabled Meru to offer end-to-end **Cab Dispatch solution**



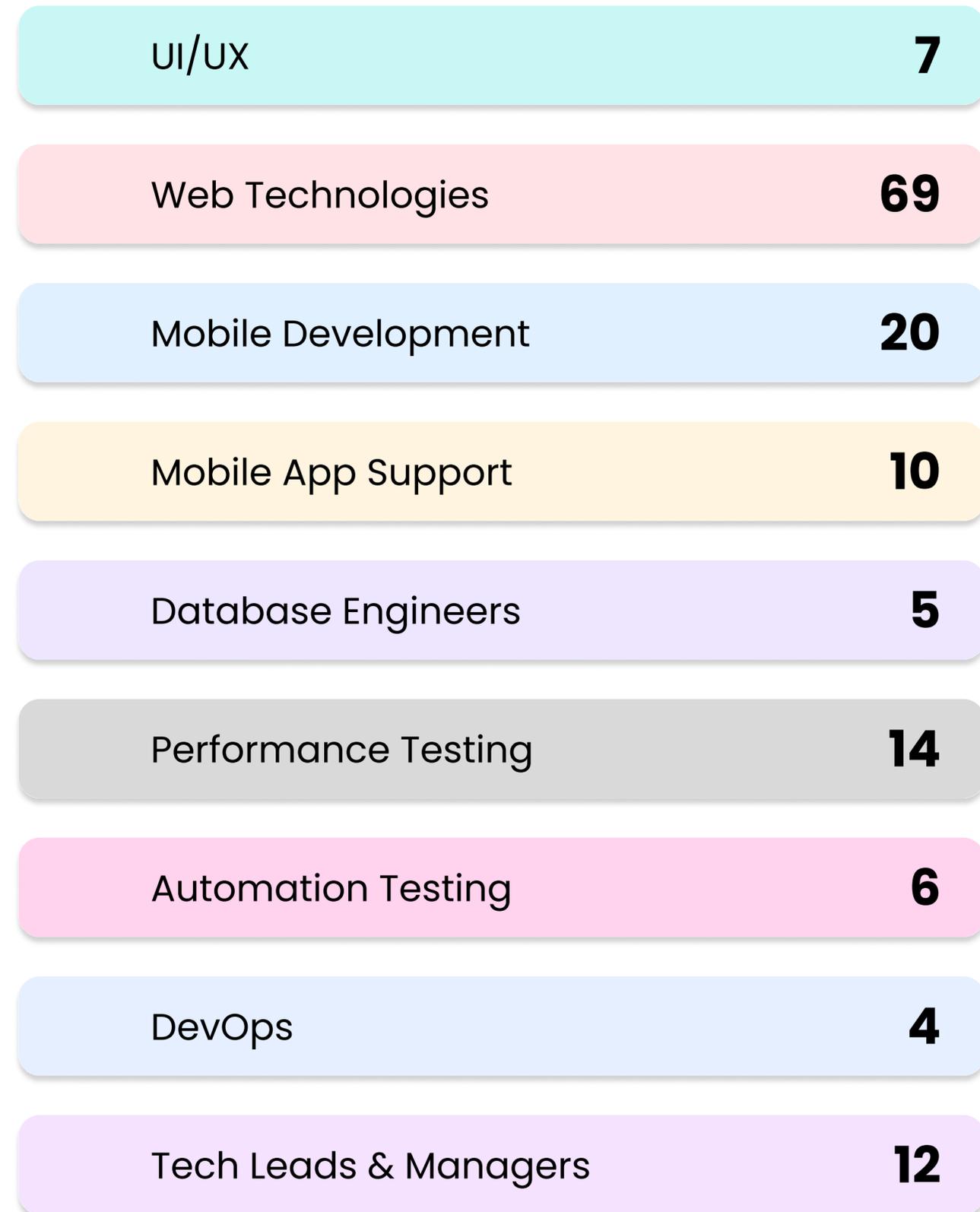
Covid Critical Service – Implemented & tracked 100k + Oxygen cylinders (Base Product – Asset Management & Tracking)

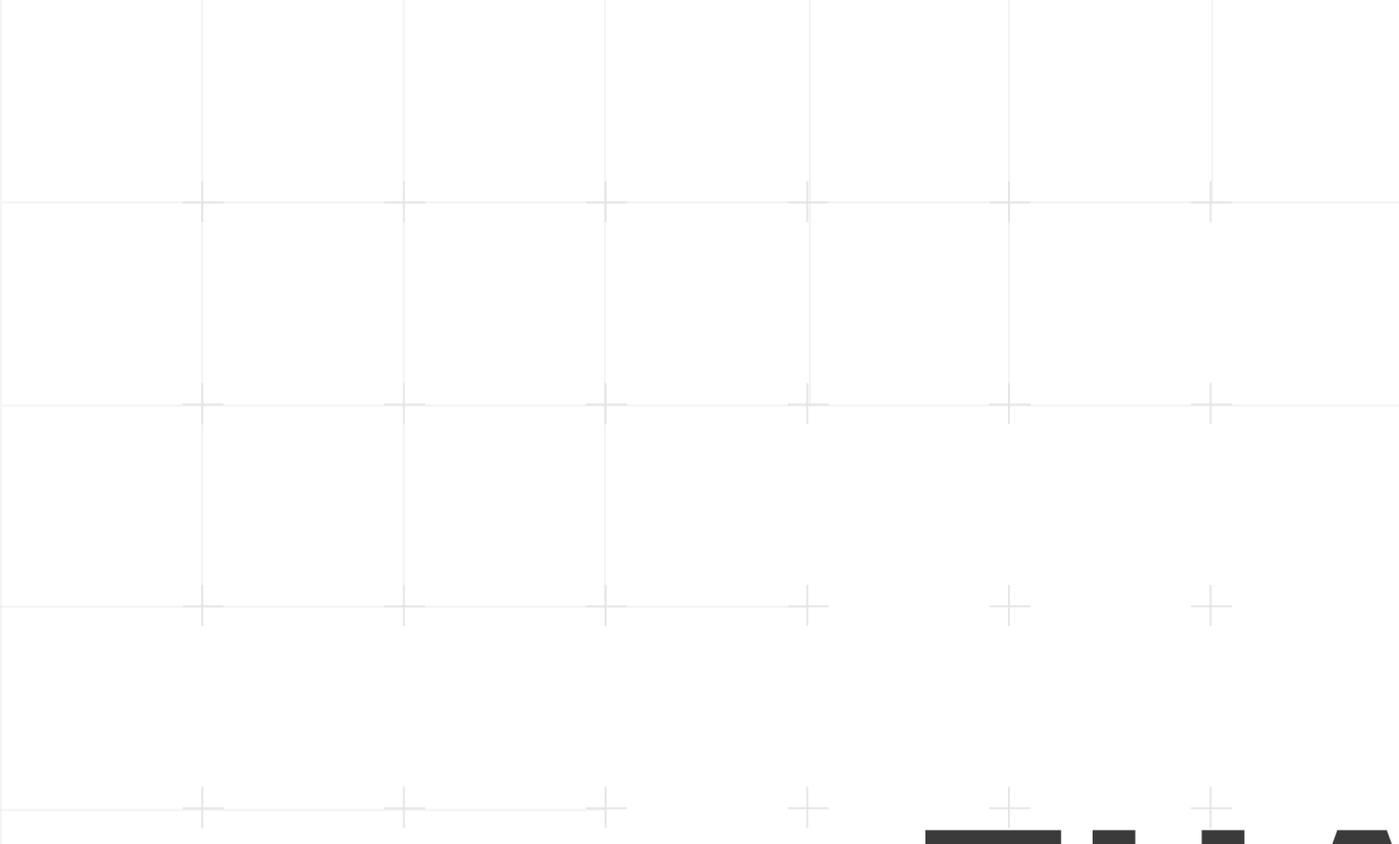


Vehicle tracking solution in 9 countries over 15,000 vehicles, since 2011



Skills & Team Size





THANK YOU

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